

# State Progressive Women's Forum

## NATIONAL CONVENTION ON WOMEN & CHILD RIGHTS

On 17th- 18th Dec 2016

### Venue:

Kharvel Nagar, Unit-3, Odisha Administrative Service Association, Bhubaneswar, Odisha  
(Souvenir AME SAHELI)

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### SPONSOR TARIFF

#### Chief Sponsor: Rs 10,000,00/-

- Name & Logo will be displayed in outdoor Hoarding and main stage Banner.
- Free advertisement in souvenir and two leading news papers.
- Name & Logo will be displayed in invitation card, delegate kit, program report and video documentary.
- Special announcement & acknowledgment during the event.
- Acknowledgment & presentation of Memento on stage.
- Stall at the venue to display the profile of the sponsor.

#### Prime Sponsor: Rs. 8,00,000/-

- Main stage banner shall display the name of the sponsor.
- Free advertisement in souvenir & two leading news papers.
- Name & Logo will be placed in Invitation Card.
- Name & Logo will be displayed in video documentary.
- Acknowledgment and presentation of Memento on stage.
- Stall at the venue to display the sponsor's profile.

#### Associate Sponsor: Rs. 5,00,000/-

- Name will be displayed in stage banner.
- Free advertisement in Souvenir.
- Name & Logo will be placed in program report.
- Name & Logo will be there in video documentary.
- Stall at the venue to display the sponsor's profile.
- Presentation of Memento on stage.

#### Publication of Souvenir

##### Mechanical Details

Size	: Demy 1/4
Printing	: Offset
Number of Copies	: 5,000

#### Advertisement Tariff (in Multicolor Full page)

Back Cover	: Rs. 3,00,000/-
Inside Cover	: Rs. 2,00,000/-
Inner Full Page	: Rs. 1,80,000/-
Inner full Page	: Rs. 1,50,000/-
Inner Half page (Block & White)	: Rs. 70,000/-

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### SPONSORSHIP / ADVERTISEMENT RELEASE FORM

To  
The Chairperson  
State Progressive Women's Forum  
857/1998, Bank of Baroda Building, New Airport Road  
Bhimpur, Forest Park, Bhubaneswar-751 009, Odisha, India

Dear Sir/Madam

Please put up/ display our Advertisement in the forthcoming "National Convention on Women and Child Rights. The Advertisement matter is sent herewith.

A Cheque drawn in favour of SPWF bearing no ..... Dated.....  
payable at..... for Rs .....(in words).....  
..... towards Sponsorship / Advertisement charges enclosed herewith.

Kindly acknowledge the receipt. Thanking you

(Authorised Signatory)

Date..... Place .....

Received a Sponsorship / Advertisement with a Cheque from..... of Rs .....  
(in words)..... only.

Place:  
Date:

Signature  
Chairperson  
State Progressive Women's Forum

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